

Let's Go, Triangle!

Triangle Transit is now



Triangle

Communications/ Community Engagement Intern:

The Communications/ Community Engagement Intern will work with the Communications/Marketing team to help develop, create and support various communications, public relations, marketing and social media plans and campaigns designed to increase awareness and increase ridership. This intern will also work directly with GoTriangle's Community Engagement and Public Involvement team to supports engagement and public input activities related to the Wake Transit plan.

Responsibilities include (but not limited to):

- Working with members of the communications, marketing and creative team to develop and produce a strategic communications/marketing plan aimed at getting more NC State students and other Triangle area college students to use the transit system.
- Assisting the Public Involvement Specialist and Community Engagement Manager and GoTriangle staff with various community outreach and public involvement activities.
- Organizing events and public meetings along with the C&PA Administrative Assistant.
- Coordinating graphics for newsletters, brochures, print media and public meetings.
- Collecting data and producing print materials.
- Supporting project staff that coordinate outreach events for GoTriangle and other programs as assigned.
- Assisting the Public Involvement Specialist in analyzing data to determine the effectiveness of public outreach strategies.
- Other duties as assigned.

This position is designed for someone who has recently completed or who is currently working on a Bachelor's Degree or Master's Degree in Journalism, Public Administration, Public Affairs, Communications or a related field. The successful candidate will have the ability to work independently and in a team environment, sometimes on weekends and evenings in order to engage the community. Knowledge of general transit and a willingness to work with the public are a plus. The ability to create and foster relationships in multicultural environments is desirable along with understanding and communicating complex ideas to diverse

audiences. Strong writing, public speaking and creative skills are necessary for the success of this position. This is a paid, part-time position.

Interested and qualified candidates should complete a GoTriangle employment application and email or mail to:

Jobs@gotriangle.org or GoTriangle, Attn: HR, PO Box 13787, RTP, NC 27709

We are an Equal Opportunity Employer. No phone calls, please.