

Position Vacancy Notice

Videographer/Multi Media Producer

This creative position reports to the Marketing Manager and works closely with the Marketing and Communications team to develop, create and promote compelling visual stories that help increase education and awareness of GoTriangle and partner transportation options and services. Under general direction, the videographer plans and facilitates studio and field-based video production, including the planning, writing shooting, editing, sound mixing, graphic design, and final production and sharing of a wide range of visual products including photography, and performs other related duties as assigned.

Responsibilities include (but not limited to):

- Working closely with the Marketing and Communications team to identify video stories that support messaging and campaigns, researching topics, identifying locations and resources, interviewing subjects and planning video shoots.
- Developing and writing scripts for videos and other multimedia elements to increase brand and service awareness.
- Creating and maintaining video editorial calendar and producing quality videos that support overall strategic goals of the organization.
- Meeting with internal clients, customers and external partners to identify and produce multimedia elements that best meet the needs of each.
- Researching and implementing SEO strategies for videos and increasing traffic to videos with Social Media Specialist.
- Demonstrating awareness of, and appreciation for, individual uniqueness and diverse communities.
- **Studio Production:** Working in collaboration with other client departments to produce a variety of video products for broadcasting, compression output, webcasting, and video streaming; planning and directing assigned studio productions; working with departments and regional partners to prepare "B-roll" footage; providing limited troubleshooting of video, audio and lighting equipment; making recommendations to department for software and equipment purchases.
- **Field Production:** In cooperation with other staff, coordinating pre-production and production planning activities; conducting field-based video production which involves interacting with customers and operating all portable video and audio equipment; transporting and setting up lighting and audio equipment as required; providing limited troubleshooting and maintenance of field production equipment.
- **Post-Production:** Planning and performing video post-production tasks which includes reviewing footage, making editorial decisions, logging interviews, rough cuts, audio adjustment, color correction, and final editing using Adobe Premier and other Adobe Creative Suite software; utilizing computer graphics and special effects for video post-production in accordance with the overall production concepts; compressing video projects for output; capturing recorded video using software and encode media as appropriate; making video products available in a variety of formats.
- Performing duties as assigned and ability to work independently.

This position requires a bachelor's degree in communication, journalism, video production and/or completion of a certificate program in television production from an accredited technical institute. Any combination of education and training will be considered.

The candidate will have a minimum of two years of experience in a professional video editing/producing environment demonstrating competence in all areas of video production to include video production procedures, practices, techniques, and terminology; studio production with multi camera shooting; cinematography; principles of analog and digital video capture; professional television production equipment operation including video cameras and recorders, audio recording equipment, file compression, video switching, character generation, graphics manipulation, lighting, and post-production equipment; advanced computer operations; standard software applications and advanced Adobe Premier and Adobe Creative Suite video editing software; proper handling and troubleshooting of broadcast quality video production and post-production equipment; safety practices related to video production. General knowledge of journalistic principles and practices are required along with excellent verbal and written communication skills. The incumbent will demonstrate strong editorial judgement, be highly organized and detail-oriented with an ability to prioritize tasks and meet deadlines. Working independently and as part of a team to produce high quality products is essential. Receptive to feedback, critique and collaboration.

GoTriangle's Communications and Public Affairs department thrives and succeeds as a team, thus the ideal candidate will possess an exceptional level of interpersonally savvy and awareness within this framework. Salary range is \$28,872-53,987 (Grade 11).

Interested internal candidates are REQUIRED to submit a RESUME with completed Statement of Interest Form. To be considered, resume/statement of interest form must be received by 7/18/16.